



*A look at some of the most popular technology gifts this Christmas
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Day 5 – Apple Air Pods

Apple amps up their wireless technology with their new ear buds.



Wireless technology has gone through many changes over the years. A constant stream of innovation is working to provide users with a completely immersive and connective experience.

Apple is one of the key players in this industry and has recently released their new Apple Air Pod ear buds for their range of devices.

Air Pods are Apple's first Bluetooth headphones. They are completely wire-free and have an average battery life of 5 hours. The buds come with a portable storage unit which also acts as a charging station containing 24 hours' worth of power ensuring your buds obtain a quick recharge when needed.



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The ear buds also work with any Bluetooth connected device (ex. Samsung's Galaxy S7 Edge) however, special features and functionality are available when used with Apple devices such as Auto Pairing which connects all your Apple devices together.

A built-in microphone also allows for phone calls to be made from the Air Pods.

Due to a lack of wires, controlling the Air Pods is done through double-tapping one of the buds. To change the volume, the user needs to connect with Siri by tapping on the Air Pods and requesting a volume or track change. This can be frustrating as contacting Siri will require pausing of the music, video, etc. that the person is listening to.



As an alternative, users can use their iPhone, iPad, or other device to adjust the volume or change their music tracks but this can seem like a step backwards from previous wired Apple ear buds which contained features such as a volume adjustment bar.

The cost of Air Pods is **\$219.00** (CDN). Unlike previous Apple ear buds, they are not included with the purchase of an iPhone 7 or associated Apple device.

While the product currently has some mixed reviews in terms of look and functionality, they essentially have the same feel as Apple's wired products and are not known to easily fall out.

For the person on the go or someone who wants easy connectivity among their devices, consider investing in a pair of Apple Air Pods this Christmas.

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Courtney Rosebush is a **Marketing and Sales Coordinator** at Triella, a technology consulting firm specializing in providing technology audits, planning advice, project management and other CIO-related services to small and medium sized firms. Courtney can be reached at 647.426.1004 x 227. For additional articles, go to www.triella.com/publications. Triella is a VMware Professional Partner, Microsoft Certified Partner, Citrix Solution Advisor - Silver, Dell Preferred Partner, Authorized Worldox Reseller and a Kaspersky Reseller.

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