



INCREASING PRODUCTIVITY AND FUNDRAISING CAPACITY THROUGH TECHNOLOGY

The Client

Camp Oochigeas is Canada's first residential camp for children with cancer and the only camp site in Ontario that offers chemotherapy treatment onsite. Their goal is to provide an active, outdoor experience where children can acquire new skills and meet new friends in a supportive and caring environment.

The Burning Platform

Contributing factors to the success of Camp Oochigeas include: a passion to making a difference in a child's life, a dedicated community of campers, parents, volunteers and donors and a permanent location with a private lake in the Muskoka region. As their program and the number of campers has grown so too has the need for more (and more efficient) fundraising. It was felt that their current technology did not meet their needs and was using up money that would otherwise be going towards camp operations.

The Business Case

Camp Oochigeas's existing computers were limiting their ability to invest in new software products geared to charitable organizations. As well, there was no efficient way of sharing information and maintaining the current computer systems. The Camp wanted to deliver great service to great kids, but their technology was limiting them. A decision was made to find an outside vendor to assess their situation and recommend solutions for moving forward, including a much-needed upgrade of their fundraising operations.

Enter Triella

Camp Oochigeas Executive Director, Rob Drynan had this to say: *"I knew we were in a growth phase but could not define what that meant from a technological perspective. Triella understood completely... and was able to plan for and deliver on our needs. Service-wise there is a huge amount of trust."*

"Not a lot of companies would do what Triella has done. They made everything work, ensured us a smooth transition, educated our staff, and continue to troubleshoot by phone and in person. This is invaluable as we can't afford an IT staff position. We will certainly be working with Triella well into the foreseeable future."

—Rob Drynan,
Executive Director, Camp Oochigeas

Exceptional Value

Triella delivered exceptional value through:

- Migration of the camp's computers from a Mac to a PC platform. One Mac was retained for design work.
- Set-up of a central server to manage email traffic and provide secure file-sharing capabilities for staff. Blackberrys were also integrated for senior executives.
- Database migration and implementation of Filemaker Pro and fundraising database Raiser's Edge.
- Implementation of backup, recovery and monitoring procedures to ensure the smooth ongoing operation of the network.
- Planning and facilitation of an office move, including Installation and programming of a complete new phone system, including voice mail system and phone sets.
- Technology training time to assist the camp's Director of Operations to learn the new system.

Exceptional Results

Within four months Triella had Camp Oochigeas smoothly transitioned to a more efficient IT infrastructure. Triella continues to deliver ongoing support both in person and remotely all with the camp's charitable status and price sensitivity in mind.

For more information about Camp Oochigeas: www.ooch.org

For more information about Triella: www.triella.com

Contact Triella at 647.426.1004 or info@triella.com

TRIELLA TECHNOLOGY TRANSFORMATIONS:

We facilitate technology transformations that drive and support business success.
We deliver results through consulting, assessments, services and solutions.

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